



Connected Service

StreamLocal³

Deliver local content
directly to your end user

The challenge

Growing demand for seamless in-car digital experiences

In a world where consumers demand seamless digital experiences, **in-vehicle connectivity must deliver more than just internet access**. Consumers now expect in-vehicle digital services to be on a par with those they enjoy on their TVs and smart phones.

Meeting these demands is no longer optional — **it's essential**. With the in-car entertainment market expected to grow exponentially over the coming years, **your ability to offer uninterrupted, personalised content will be key to staying competitive**.



Our solution

Deliver local content directly to your end user

Providing users with the content they love shouldn't be a challenge. With StreamLocal³, you can **effortlessly deliver local content tailored to the users' home country**. Using native IP addresses, you can **eliminate content restrictions** and **unlock uninterrupted access** to a broad range of premium content providers including Netflix, Apple TV, Disney+ and more, just like on TVs and smart devices.

Unlocking business value



Enhance your in-car entertainment experience

Assign dedicated service plans and native IP addresses to unlock fully localised content based on the user's location.



Uninterrupted access to local content

Eliminate geo-blocking, ensuring seamless streaming from Netflix, Apple TV, Disney+, and more.



Minimise testing costs

StreamLocal³ is agnostic to streaming provider and ALL services work out of the box meaning it requires no application testing.



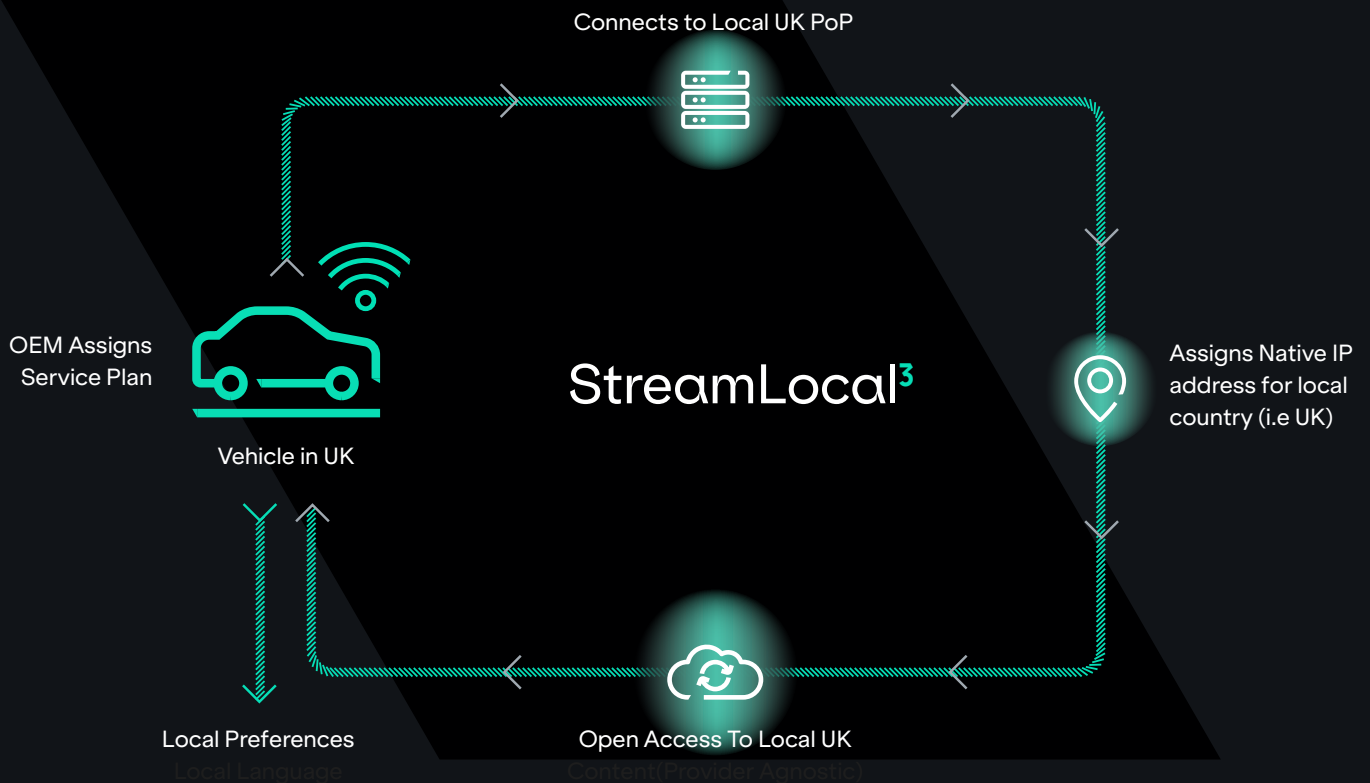
Unlock future revenue streams

With greater control and flexibility over in-car connectivity and service management, it's easy to offer customised data plans or upsell packages that tailor the in-car experience to meet specific customer needs.

How StreamLocal³ works

Once a customer purchases a car and the service plan is agreed - an API call will be sent at the time of registration with a service plan ID.

Cubic³ will identify the service plan ID, which provides details on exactly which services should be enabled for the vehicle. Using StreamLocal³, the traffic will be routed to the local country identified, where it will receive a native IP address. This unlocks premium local content, which the user can start consuming straight away.



All major services streamed to your car
with local preferences and in local language

prime video

Disney+

NETFLIX

Spotify

What makes StreamLocal³ unique

Local break out

Internet traffic is routed through local PoPs, providing native IP addresses to unlock localised content.

Provider agnostic

It works right out of the box with any streaming provider, eliminating the need for OEM testing or adjustments.

Service plan management

Select the desired home market through a dedicated service plan and we'll handle the rest

Seamless integration

It fits effortlessly into your current ecosystem so you can continue using your existing workflows and integrations.

Real world use cases

Your business needs	How StreamLocal ³ helps	What it enables
Tailor infotainment systems to local preferences to meet growing customer expectations.	Simply indicate the desired home market through a dedicated service plan and we handle everything else, ensuring the infotainment system adjusts to local preferences.	A fully personalised in-car experience, tailored to the local market, leading to higher customer satisfaction and stronger brand loyalty.
Reduce the high costs associated with extensive testing, which drives up development and maintenance expenses.	StreamLocal ³ is provider agnostic, meaning it works seamlessly with all streaming platforms without the need for any additional testing by OEMs.	Lower testing costs, reduced development time, and faster rollouts of new in-car entertainment features, saving both time and money.
Increase engagement with premium services by providing users with personalised and relevant local content that enhances their in-car entertainment experience.	Local break out ensures access to region-specific content, while our provider-agnostic solution works with all streaming services, making it easy for users to access their preferred content.	Improved user engagement with premium services, driving increased demand and creating new revenue opportunities through enhanced content delivery.



Powerfully smart connectivity

Dublin

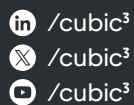
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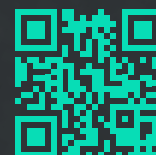
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Learn more at [cubic³.com](https://cubic3.com)



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